

[MOTOR TRUTH #11]



Is BIGGER really better?

Actually ... no! Not if you want to save energy. In fact, using a bigger motor than needed will actually **increase** your energy consumption.

The truth is that efficiency is usually rated at 80-100% loading. So, if your motor is only 25% loaded, its true efficiency is much lower than the value shown on its nameplate.

Visit sewmotortruth.com/truth11 to get the whole story on energy efficient motors and learn how to improve the efficiency of your entire drive train.

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